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FOR IMMEDIATE RELEASE

HEALTHCARE SYMPOSIUM FOCUSES ON UNCONSCIOUS BIAS IN THE WORKPLACE

GREENSBURG, PA, March 29, 2018 ...Excela Health hosts its annual employer focused health care symposium, Friday, April 20, 2018, at Excelsa Square at Latrobe, 100 Excelsa Health Drive. This year's topic: "Unconscious Bias: A focus on Recruiting a Diverse Workforce and Creating a Culture of Acceptance."

Attendees will learn how unconscious bias can stymie diversity, recruiting and retention efforts, and unknowingly shape an organization's culture. Unconscious biases are opinions, stereotypes and attitudes formed about individuals or certain groups of people outside one's own conscious awareness. This can occur when someone is of a different gender, age, ethnicity, race, etc.

Panel presentations by Excelsa Health physicians and members of the Westmoreland County Diversity Coalition will highlight the community's advancements in acceptance and what is yet to be done.

Keynote speaker Pam Connelly, Vice Chancellor for Diversity and Inclusion at the University of Pittsburgh, will discuss strategies and tactics that create a stronger culture of inclusion.

The symposium is free, but seating is limited. Register online at excelsahealthevents.com by April 16.